



## **Nanticoke River Swim and Triathlon – Sponsor Levels**

### **Sunday May 4, 2008**

### **Cedar Hill Park, Bivalve, MD**

The Nanticoke River Swim and Tri are three events. The events are a Sprint Triathlon, a 3 mile swim and a ½ mile swim. The events are being held on the scenic Nanticoke River in Bivalve, MD. Visit the web site for more information (<http://www.nanticokeriverswimandtri.com>).

- Title Sponsor: \$5,000
  - There is one title sponsor for the event
  - What we will do for you:
    - The event name will include the title sponsor
    - Your name will be prominently displayed on the web site with a link to your web site
    - Your name will be displayed prominently, where possible, on all printed materials
    - Your name will appear on all tee shirts
    - All email communications with athletes will include information about your business and locations
    - You will be provided the opportunity for:
      - Pre-race packets to be picked up at your location
      - Post-race party to be held at your location
    - As the title sponsor, you will be offered right of refusal for Title Sponsor the following year
    - You will be provided the opportunity to include printed materials in the athlete packets
    - Public service announcements during the event will include your name
    - You will be promoted throughout the event
    - You will be promoted during event communications
- Event Sponsor: \$2,500
  - There will be four event sponsors
  - What we will do for you:
    - Your name will appear on all printed materials
    - Your name will appear on all tee shirts
    - You will be provided the opportunity to include printed materials in the athlete packets
    - Your name will appear on the web site
    - Public service announcements during the event will include your name
    - You will be offered the first right of refusal for Event Sponsor the following year
- Gold Sponsor: \$1,000



- What we will do for you:
  - You will receive links on our web site
  - You will receive two free entries to the event
  - You will receive two event beach towels
  - You will receive two event tee shirts
- Silver Sponsor: \$250
  - What we will do for you:
    - You will receive links on our web site
    - You will receive one free entry to the event
    - You will receive one event beach towel
    - You will receive one event tee shirt
- Event Friend: \$100 +
  - What we will do for you:
    - You will receive links on our web site
    - You will receive either one event beach towel or one event tee shirt
- In-Kind Sponsor: Providing goods or services
  - What we will do for you:
    - You will receive links on our web site
    - You may receive additional promotions, depending on the goods or services provided.

***Your local support will make this a successful event!***